

Project Monday

A TNS Research Project May 2006

Who did we talk to...

Gender %

Male	52
Female	48

Income %

Under \$40K	39
\$40K – \$80K	41
Over \$80K	16

hours worked/week %

Less than 20	7
20 - 30	12
31 - 40	34
41 - 50	36
51+	8
I live here	3

Area %

Auckland	44
Wellington	12
Christchurch	14
Dunedin	3
Other North Island	19
Other South Island	7

Age %

18- 24 years	6
25-34 years	19
35-44 years	25
45-54 years	30
55-60 years	16
61 +years	4

Occupation %

Professional	15
Business manager or business executive	8
Teacher/nurse/police or other trained service	14
Administration/ office worker	22
Sales worker	11
Technical/ Skilled / Trade worker	18
Semi-skilled worker/ labourer	11

Length of time in current job %

Less than a year	22
1 - 2 years	23
3 - 5 years	24
6 - 8 years	10
9+ years	15
Seems like an eternity	5

Some Highlights

- ❑ More than half the working population feel positive about Mondays although two thirds feel like a sickie sometimes
- ❑ Almost half the population think going to work is one of the best things about Mondays although most agree going home is better
- ❑ Nearly half the working population think only politicians should work on Mondays and given the choice about 4 in 10 would go fishing instead
- ❑ Most people are satisfied with their job with 87% believing it's at least okay and almost half the working population being very satisfied or better
- ❑ More than anything people love who they work with and the environment they work in more than the money they receive
- ❑ However, more than half say they are not paid enough

If they do have a complaint...

- ❑ Young people complain about being bored
- ❑ Office workers complain about the politics
- ❑ And less than half say their boss is great

Love Mondays or Suffer Mondayitis?

50% of working New Zealanders claim to hate Mondays

Monday morning feelings

I can't believe the weekends over already!	71%
Oh well, another day another dollar	63%
Need coffee now	32%
I'm so tired	32%

Less common responses:

Yippee it's Monday	9%
I'm so in love with my job	7%
I'm so excited	5%

Younger people feel more tired on a Monday

- ❑ Aucklanders are more likely than the rest of NZ to wake thinking 'I'm so stressed' on Monday morning (5% Auck c.f. 3% NZ)*, as are people who work between 41 – 50hrs per week (5% c.f. 3%)*
- ❑ 35 – 44 year olds are most likely to need a caffeine kick to get them going on a Monday morning (39% c.f. 32% NZ)*
- ❑ Those under 34 years are more likely to feel tired (41% c.f. 25% NZ), as are those who work in administration or sales positions (30% c.f. 25%)
- ❑ Money doesn't necessarily buy happiness with those earning over \$80,000 per year more likely to wake feeling grumpy (7% c.f. 4%)*
- ❑ But...some New Zealanders are positive with those newly employed (i.e. less than 1 year in a job) more likely to think 'Yippee it's Monday' (13% c.f. 9%) and those over 60 years (20% c.f. 9%)*

Statistically significant differences at 95% confidence

**Statistically significant at 90% confidence*

How Monday lovers and haters differ

	Total %	Hate Mondays %	Love Mondays %
Love most about my job			
Helping People	44	55	39
The money and the perks	46	31	63
Social Life	13	20	15
Dislike most about my job			
Not paid enough	56	49	65
Being exploited	14	7	27
Agree that...			
NZ should have 3 day weekends	64	41	90
Only politicians should work on Mondays	44	28	73
Mondays are best spent fishing	37	26	65
Best thing about Mondays is going to work	45	84	14
Best thing about Monday is going home from work	70	39	95
Favourite Monday activity is looking for a new job	13	5	39
Should only work on Monday if your rugby team wins	14	14	35
Base:	922	73	101
Base: Strongly agree that either love or hate Mondays			

	Total %	Love Mondays %	Hate Mondays %
Spend time doing personal stuff at work			
4 or more hours a week	12	11	18
Think they deserve a raise because..			
Don't think they deserve a raise	12	22	5
Petrol is expensive	26	20	40
Others get paid more	19	14	36
How do they feel on Mondays?			
Any Positive	15	53	1
Yippee	9	42	1
Love my job	7	32	0
So excited	5	20	0
Any Negative	82	59	92
Weekend is over already	71	47	78
So tired	25	8	44
Need coffee	32	22	31
Base:	922	73	101
Base: Strongly agree that either love or hate their job			

	Total %	Love Mondays %	Hate Mondays %
Never been to work with a hangover on Monday	62	72	53
Taken sickies on Monday			
At least once in past 12 months	31	31	46
At least twice past 12 months	13	8	26
They think their boss is.....			
Great at their job and a great boss	41	66	29
A real loser	5	7	13
Currently looking for a new job	7	3	21
Base:	922	73	101
Base: Strongly agree that either love or hate their job			

68% of working New Zealanders have wanted to call in sick on a Monday at least once in the last year

- ❑ Those under 34 years are the worse afflicted with 10% stating they want to call in sick 'every Monday.'
- ❑ As are those people who feel they have been in their job for eternity and our public sector and skilled trade employees (14% and 8%)*
- ❑ Seems work happiness is found most in those who are either new to their job, over 55 years, males or a part timer, all claiming they have never wanted to call in sick on a Monday as they love their jobs (40%, 45%, 35%,42%)*

*Statistically significant differences at 95% confidence, *Statistically significant at 90%*
Q: How many times in the past year have you wanted to call in sick on a Monday?
n=922

Monday just another Sunday? Possibly for working New Zealanders under 34 years, with 20% claiming to have 'called in sick' on a Monday two or more times in the last 12 months

- ❑ Those over 55 years are New Zealanders most dedicated employees with 79% claiming to never have called in sick on a Monday in the last 12 months
- ❑ Admin and sales staff are naughtier than most with 15% claiming to have called in sick on a Monday two or three times in the past year
- ❑ Also those who work a 30 to 40 hour week (17%)

All statistically significant at 95% confidence
Q: How many times in the past year have you actually called in sick on a Monday?
n=922

Some Monday Sickness Excuses...

- ❑ Children sick a popular excuse
- ❑ As are car problems or road closures
- ❑ Migraines & headaches also key
- ❑ The old dodgy dinner and resulting tummy trouble

But some more creative excuses....

- ❑ "I'm up at the lake and my car is broken down and they can't fix it till the parts arrive"
- ❑ "It's obscene to have to work on a Monday"
- ❑ "Lost track of time and didn't return from my weekend excursion till late afternoon"
- ❑ "I won lotto I'm in Wellington!"

Still recovering from the weekend? Over one third of working New Zealanders have gone to work on a Monday with a hangover in the last 12 months

- ❑ Not surprisingly those under 34 years are the worst offenders with 46% stating they have been to work on a Monday at least once with a hang over in the last 12 months
- ❑ The big bucks don't always mean more professionalism with those earning over \$80,000 significantly more likely to have gone to work with a hang over once or twice on a Monday*
- ❑ Females claim to be the most professional with 66% stating they have never gone to work with a hang over on a Monday in the last 12 months*

*Statistically significant at 95% confidence *Statistically significant at 90% confidence
n=922*

Going home from work best thing about Mondays for 70% of working New Zealanders

One third of working New Zealanders think only politicians should work on a Monday

61% working New Zealanders agree that the internet is the first place they look for a new job

My Job and I

40% working New Zealanders state Job just OK

Satisfaction with current job	%
Completely every day is a joy	11
Very	36
Its ok	40
Dissatisfied	6
I'm looking for a new job	7

- ❑ People earning less than \$40,000 per year most likely to be completely satisfied with their job (13% c.f. 11%)*
- ❑ Only 9% of working New Zealanders under 34 years state they are completely satisfied with their job

**Statistically significant at 90%*

People and work environment key for a happy employee

Most important things in a job	%
The people I work with	66
The work environment	60
The money/perks	46
The hours	45
Helping people	44
Learning new skills	43
The location	43
Career advancement	31
The social life	13
Other	7

- ❑ Career advancement key for males (34%* c.f 27% for females)
- ❑ Females more likely to state the hours of work and location as being key in a job
- ❑ Aucklanders more likely than the rest of working NZ to state location is important (50% c.f 43%)
- ❑ Money, perks and social life a key for those under 34 years
- ❑ Helping people more important for those over 55 years

*All statistically significant at 95% confidence *Statistically significant at 90% confidence*

Work politics an issue for one third of working New Zealanders

What you most dislike about current job	%
Not paid enough	56
The politics	33
The boredom	17
They're exploiting me	14
The environment	12
My boss	11
The people	8
Other	19

- ❑ Wellingtonian's more likely to state they dislike their boss (18% c.f. 11%) and believe their work is exploiting them (18% c.f. 14%)*
- ❑ Boredom is afflicting a quarter (25% c.f. 17%) of all working 18 – 34 year olds
- ❑ Work politics a key issue for those in professional (41% c.f. 33%) or public service positions (39% c.f. 33%)

*Statistically significant at 95% confidence *Statistically significant at 90% confidence*

Your Boss pretty average? Join the 29% of working New Zealanders who think their's is

Feelings about your boss	%
My hero	2
Great at their job and a great boss	41
Great at their job, but not a great boss	13
Pretty average	29
A real loser	5
Other	11

- ❑ Manage the under 24 year olds as 63% state their boss is great at their job and a great boss
- ❑ Males are more critical then females with 16% (c.f. 9% females) stating their boss is great at their job but not a great boss
- ❑ Christchurch workers are more likely than the rest of the country to state their boss is pretty average (38% c.f. 29%)

All statistically significant at 95% confidence

40% of working New Zealanders look at job adverts once or twice a month

Frequency of looking at job ads	%
No need my current job is paradise on earth	10
Never (I'm far too busy)	24
Once or twice a month	40
Once or twice a week	19
Once or twice a day	3
Constantly I need to get out of here!	3

- ❑ Wellingtonian's are more likely to have itchy feet than other NZer's with 27% stating they look for a new job one or twice a week *
- ❑ 3 – 5 years in a job seems to be the critical itch point with these employees statistically more likely to look for a new job once or twice a day (5% c.f 3%)*
- ❑ Constantly looking for a new job? NZ labourer's are the working group most likely to state this (9% c.f 3%)

*Statistically significant at 95% confidence, *Statistically significant at 90%*

50% of working New Zealanders believe they deserve a raise due to their contribution to their company's success

Why you deserve a raise	%
I've contributed to the success of the company	50
I've taken on more responsibility	47
Petrol is expensive	26
I work lots of overtime	19
Other people in the same job get paid more than me	19
I don't!	12
I've been given a promotion	5
I have expensive taste in shoes/cars/fine wine	3

- ❑ Males (56%) and those in professional occupations (60%) are significantly more likely to believe they deserve a raise due to their contribution
- ❑ Those who have been in their current job less than a year (20%) and those who work less than 20 hours per week (25%) are significantly less likely to feel they deserve a raise

All statistically significant at 95% confidence

Telling your boss in person the most popular method of resignation

How do you resign?	%
Tell my boss in person	60
In writing	49
I've never resigned	12
Over the phone	1
Don't show up to work	1
Other	2

Finding a new job

Word of mouth the most popular method of finding jobs

How found current job	%
Word of mouth	32
Newspaper ad	23
I was headhunted	16
Online ad or employment website	10
Other advertisement	7
Can't remember	7
I approached a recruitment agency	7

- ❑ Those employed in their jobs for 2 years or less were significantly more likely to have found their job through the internet
- ❑ Professionals are more likely to be headhunted
- ❑ Those aged 18-34 are less likely to have found their job through a newspaper advertisement

All statistically significant at 95% confidence